

WS_FTP SERVER AD HOC TRANSFER MODULE

Person-to-person File Transfer



IPSWITCH
FILE TRANSFER

Each and every day, billions of files are transferred as employees send critical information to other people around the globe as part of their daily work. Email is the most popular mechanism for this type of collaboration, but email solutions only allow companies to enforce certain policies, such as encryption and file attachment policies. As a result, most companies don't take into account the risk involved with using email solutions to share files and collaborate. Email solutions and the implicit processes people build around them tend to be ubiquitous (file-sharing with email is fast and easy), so companies put themselves and their brands at risk.

Now, companies can both manage and enforce their policies and processes around privacy, authentication, risk management, business continuity, and data loss prevention with respect to email with WS_FTP Server Ad Hoc Transfer module from Ipswitch File Transfer. It not only gives companies unparalleled governance, but it also allows end users to send information, with anyone, in a fast, easy, secure, visible, and well managed way.

Used in conjunction with any of the industry-leading WS_FTP Server products, the Ad Hoc Transfer module enables companies to proactively manage person-to-person file transfer interactions. It also allows companies to create and enforce policies such as data and transport encryption, access control and authentication, data loss prevention, and content management. The Ad Hoc Transfer module delivers complete visibility into all file transfer activities to help companies audit and report on all of these collaborative file interactions.

The Ad Hoc Transfer module enables secure person-to-person file transfer using the convenience of any supported web browser or Microsoft Outlook. Users can send files to anyone in the world with an email address – quickly, easily, and securely.

It doesn't matter if your file transfer interactions are ad hoc – spontaneous,

impromptu, and defined at the time of collaboration – or are predefined, scheduled, and recurring explicit interactions. The Ad Hoc Transfer module can improve the management and governance of all these interactions and more, delivering powerful benefits for three important user groups: file senders, file recipients, and IT professionals.

Benefits For File Senders: The Fastest, Easiest, And Most Secure Way To Send Files To Other People

Now, there's a better option than insecure email, third-party software, thumb drives, or unsanctioned file transfer websites. Not only are these tools outside of the organization's control and often insecure, but they are also becoming increasingly restricted as companies seek to improve governance, visibility, and security of company information.

With the WS_FTP Server Ad Hoc Transfer module, authorized users can securely send files to anyone in the world using either a web browser or Microsoft Outlook. All they need to know is the recipient's email address. They can send a package of files (up to 2GB) along with an optional delivery note to an unlimited number of recipients, even those who are not WS_FTP Server users. Administrators and senders can easily customize security controls by creating recipient passwords as well as file expiration and download limits.

Benefits For File Recipients: Fast Notification And Simple Retrieval Of Files

Recipients are sent email notification the instant a WS_FTP Server user sends them a file. The email notification includes an embedded link to securely download the file or files, an optional note from the sender, and password requirements.

This email message can be viewed in any email client or Webmail application, and the recipient only has to click the embedded link to access the files. File recipients can retrieve files from their preferred Web browser – options include Internet Explorer, Firefox, Safari, or Chrome – without the need to install any plug-ins or additional third-party software.

Person-to-person File Transfer Has Never Been This Fast, Easy, Or Convenient

WS_FTP Server users now have a choice when it comes to secure file transfer. They can use a web browser or Microsoft Outlook to send files quickly, easily, and securely to other people.

- **Web Browsers:**
Users simply log on to the Ad Hoc Transfer webpage, define what files to send and whom to send them to, and click send.
- **Microsoft Outlook:**
Alternatively, users can choose to send files right from a familiar email application for increased ease of use and end-user adoption.

Business Benefits

- No training required. Senders use familiar tools to send files (web browser and Microsoft Outlook).
- Increased productivity. No more wasted time figuring out how to send a file to someone.
- Can send files to anyone both internal and external to an organization.
- Removes the "file attachment" burden from the email server.

IT Benefits

- Proactively manage all file transfer interactions, both within the company and also with people external to the organization.
- Enforce administrator defined policies and rules for sending files to other people.
- Provides complete visibility into all file sharing activities.
Removes the "file attachment" burden
- from the email server.

Learn more about Ipswitch File Transfer solutions at

www.IpswitchFT.com

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Recipients don't even need to be a WS_FTP Server user to be able to receive the file packages. Files can be delivered over your choice of HTTP or encrypted HTTPS protocols.

Fast, easy, and secure. The WS_FTP Server Ad Hoc Transfer module gives recipients access to files that have been sent to them by authorized WS_FTP Server users.

Benefits For IT: Provide Employees With A Secure Way To Quickly Send Files To Other People

By providing employees with a secure and easy-to-use tool for securely transferring files, the WS_FTP Server Ad Hoc Transfer module reduces employees' reliance on insecure email and third-party file transfer software and websites, not to mention thumb drives and DVDs.

This solution gives IT the visibility and control it needs to give the entire organization the data protection it requires. Additionally, the Ad Hoc Transfer module frees IT departments from the administrative burden related to provisioning users on the file transfer server, improves overall file transfer governance, and streamlines visibility, logging, and reporting of all file transfers for compliance and auditing purposes.

The Ad Hoc Transfer module is also extremely easy to set up and maintain. IT administrators only need to enable the module on the WS_FTP Server administration console and define which users should have access. They can also easily configure transfer settings and policies, including sender quotas, file-size limitations, file-delivery notifications, password policies, embedded link-naming conventions, and file time-to-live expiration rules. The Microsoft Outlook plug-in is extremely easy to deploy and maintain using an MSI installation package.

The Ad Hoc Transfer module also removes the file attachment burden on the organization's email server. This avoids bounced emails due to large file attachments and clogging recipient's inboxes with large files, thus improving the organization's server performance.

And because it is seamlessly integrated with our leading WS_FTP Server solution, you can rest assured the Ad Hoc Transfer module offers complete security for all your files and data.

With all of this in place, there is virtually no ongoing administration or user management required to support day-to-day ad hoc file sharing, and that make IT very happy – and productive, too.

To learn more, please visit www.ipswitchFT.com.

The screenshot displays the WS_FTP Server Ad Hoc Transfer web interface. At the top, it shows the user is logged in as 'hgarber@testserver' with links for 'Change Password' and 'Logout'. The interface has a navigation bar with 'Send', 'Sent Files', and 'Options' tabs. The main form area includes a 'Help' link and several required fields: 'From' (hgarber@ipswitch.com), 'To' (asmith@company.com, joconnor@ipswitch.com), 'Subject' (transactions this week), and 'Note' (here are the invoices for your review). There are three file selection fields with 'Browse...' buttons and an 'add files' link. Below the files, there are 'Password: [+]' and 'Options: [+]' expandable sections. A 'Send' button is at the bottom of the form. The footer contains the copyright notice: 'Copyright © 2010. Ipswitch, Inc. All Rights Reserved. ipswitch File Transfer'.

