

# IPSWITCH MESSAGEWAY SOLUTIONS

Take Your Business to the Next Level



**IPSWITCH**  
FILE TRANSFER

To effectively compete in our global economy, businesses must innovate. The flow of new products, new services, and new processes defines their competitive advantage. At the same time, companies must offer new value, providing mechanisms that build stronger, more responsive relationships with customers, employees, and partners. To meet these goals means investing in new solutions that drive operational efficiency throughout the enterprise and across the entire value chain.

Small and large organizations alike are looking for cost effective ways to collaborate and exchange critical business files, to increase their order to cash cycles, and extend the value of their supply chains. The challenge is finding a flexible, scalable solution that will modernize your company's IT environment, enhance its value, strengthen your partner network, and provide a quick ROI.

## MessageWay : A Strategic Solution for Managed File Transfer

Many businesses have discovered significant time and cost savings by automating the exchange of B2B files using managed file transfer (MFT). MessageWay takes these functions to the next level offering an integrated system that enables companies to securely exchange mission critical files between departments, domains, and partner networks, while leveraging existing enterprise IT assets. MessageWay dramatically increases business efficiencies by automating core processes, and provides complete end-to-end visibility and control over the entire enterprise file exchange process.

The MessageWay Advantage:

- Easily integrates with enterprise systems and existing middleware such as WebSphere MQ, Oracle and enterprise service bus technologies.
- Datacenter-ready with ultra performance, high scalability and elasticity that enables extreme file sizes and high-volumes of transfers
- Heterogeneous, standards-based and interoperable
- Business process management for

- integrating, streamlining and monitoring
- Enables chain-of-custody tracking for complete visibility into file life-cycle
- Delivers destination ready files

## MessageWay: Consolidate and Control of Enterprise File Exchange

FTP servers and proprietary file movement clients often times proliferate below the radar. With MessageWay, legacy EDI systems and file transmission point solutions can be migrated onto a consolidated, streamlined B2B platform. Customers who access your enterprise through multiple points of entry will experience more consistent, enhanced file exchange services.

MessageWay includes three tightly integrated components that centralize control over the enterprise file exchange process.

### MessageWay Director

From provisioning and scheduling to routing and tracking all message activity, MessageWay Director provides centralized control of all electronic file movement. With configurable notifications and alerts, your organization benefits with real time control and visibility of where operations stand at any moment in time. MessageWay Director provides easy-to-use tools that enable you to establish intelligent workflow to control the unique processing requirements of every file you exchange with your trading partners. MessageWay Director can also compensate for your customers' B2B limitations by identifying late or missing file transmissions and notifying them, as well as the intended recipient, of potential consequences. And if a customer submits multiple files with identical content, MessageWay Director can trigger exception services that protect you and your partner from executing – and unwinding – duplicate processes.

Highlights:

- Intelligent workflow, scheduling, and exception management
- Complete visibility and auditability of all file exchange
- Full accountability for all file movement history
- Regulatory and security policy compliance

## Postal Authority Consolidates IT Assets

A major postal authority, one of the world's largest users of EDI, undertook a consolidation of their operations, making the move from three translation products to one. MessageWay was selected as the platform of choice, replacing two of the largest US-based EDI solution providers. The consolidation significantly reduced annual software maintenance fees and operations costs for the postal authority. MessageWay eased the integration process by providing all map conversion services and completing the migration ahead of schedule and under budget.

## International Logistics Firm Regains Top Tier Rating

In order to establish control over their EDI program, an international logistics firm needed to migrate from a service provided by a domestic corporate sibling. The service was failing to meet customer requirements for implementation of new applications and response times for their existing trading relationships. The conversion from the existing service – based on a product from a prominent EDI software package – enabled the company to re-establish a top tier supplier rating with their customers and rapidly respond to new business opportunities

Learn more about Ipswitch File Transfer solutions at  
[www.IpswitchFT.com](http://www.IpswitchFT.com).

# IPSWITCH MESSAGEWAY SOLUTIONS

## MessageWay Integrator

MessageWay Integrator enables enterprises to modernize their existing application environment with advanced MFT capabilities. MessageWay Integrator employs several industry-standard and customizable interfaces that provide web portals and legacy applications with access to core MessageWay services. MessageWay Integrator employs industry standard XML, JAVA and C-based API interfaces that provide enterprise applications access to core MessageWay services and data repository. With simple request/response syntax, an application can submit or retrieve files, inquire on statuses of processing, file delivery or data content. Highlights:

- Reduce MFT implementations costs
- Improved regulatory compliance and security
- Preservation of IT assets
- Expanded visibility of enterprise file genealogy
- Set new benchmark standards for SLA performance

## MessageWay Transport

MessageWay Transport provides you with highly reliable IP-based communications and enables you to exchange files in complete confidence – on both sides of the firewall. MessageWay Transport provides perimeter servers for inbound and outbound communications that eliminate potential 'data at rest' issues in non-secured areas of your network. Whether receiving files from your trading partners or 'pushing' files to them, data is securely streamed through your DMZ with internal IP addresses concealed from external partners. And MessageWay Transport also provides deployment capabilities that conform to multi-tiered DMZ architectures, accommodating even the most stringent security policies.

Highlights:

- Establish full coverage over enterprise file exchange
- Comply with regulatory and audit requirements
- Maximize communications server utilization

## MessageWay Translator

The MessageWay Translator is available as an optional module providing high-performance data translation services using predefined data transformation maps to translate files types such as XML, Flat files, EDI, ERP, SWIFT, ACH, HL7 and BAI2.

The MessageWayTranslator is used by global enterprises for validating and reformatting high volume, highly complex files and delivering unrivaled end-to-end performance. It provides single-pass, "any-to-any" translation that eliminates the need for intermediate file formats.

Learn more about Translator:

[www.ipswitchft.com/Products/MessageWayTranslator](http://www.ipswitchft.com/Products/MessageWayTranslator)

## MessageWay Benefits

### Accelerate Time to Revenue

Eliminating manual processes and adopting electronic processing capabilities naturally accelerates the speed in which an enterprise can handle orders, payments, and settlements. MessageWay's rapid provisioning capability quickly adds new customers and suppliers to the network, allowing the organization to scale the system as its trading community grows.

### Ensure Superior SLA Performance

Managing SLA agreements can be complex and subjective. MessageWay alleviates these issues by automating the business process flow outlined in an SLA agreement, enabling the enterprise to meet and exceed defined performance standards. In addition, MessageWay identifies late or missing file transmissions and notifies partners, in advance, of potential financial consequences.

### Improve Customer Responsiveness

MessageWay's unique design delivers optimal flexibility and supports the introduction of new services to customers, suppliers, and partners. It provides instant visibility to file exchange information for quick response to customer inquiries.

### Ensure Compliance & Accountability

MessageWay is equipped with 'one-click' tracking that displays comprehensive file history and supports regulatory and audit requirements in real time. This unique capability allows retrieval of all parent-child related messages in the B2B process flow, documenting every file state change to ensure that the business meets regulatory requirements, such as Sarbanes Oxley, HIPPA, and other federal mandates.

### MessageWay Professional Services

The MessageWay solution installs quickly, configures easily, and is rapidly assimilated by internal staff. Often, however, staff availability is not aligned with critical timing requirements for implementing a new solution. Experienced Ipswitch staff will employ best practices to ensure that your MessageWay implementation is designed to accommodate current and anticipated file exchange volumes, system availability requirements and conforms to the most stringent security policies, and will provide implementation services to deploy it. Learn more about professional services:

[www.ipswitchft.com/Products/ProjectServices](http://www.ipswitchft.com/Products/ProjectServices)

